

Desired Career/Business Characteristics

Choose the Five Career/Business Characteristics that are the most important to you.
(Your desired characteristics may change throughout your life, as mine have).

- _____ **Independence:** Doing things on your own; having the freedom to do as you believe is best, ability to take risks at work.
- _____ **Fun:** Being happy, enjoying the type of work, and being in a pleasant environment.
- _____ **Expertise:** Being the best in your field, having an opportunity for competition, receiving recognition, meeting goals.
- _____ **Ability To Exercise Competency:** Showing a high degree of proficiency in job skills and knowledge.
- _____ **Wealth:** Earning a great deal of money, salary /commission, bonuses.
- _____ **Education:** Continuing to learn new things, expanding your knowledge in a new area.
- _____ **Location:** Living close to work, working where there are interesting things to see or do.
- _____ **Leadership:** Ability to influence others, ability to inspire others to action.
- _____ **Creativity:** Developing and/or implementing new ideas or projects.
- _____ **Prestige:** Position or accomplishment provides prestige and/or respect from others.
- _____ **Nurturing:** Contributing to the welfare of others, helping people or society.
- _____ **Friendship:** Being liked by others, having companionship, working on team projects with persons you would choose to work with.
- _____ **Flexibility:** Flex time, ability to take off at different times during the day or week, ability to work less than 40 hours a week.
- _____ **Health:** Taking care of yourself, lower level of stress, physical exercise is incorporated into the job.
- _____ **Beauty:** Working close to the beauty of nature, fine art, music, literature, architecture, and/or theater.
- _____ **Security:** Health Insurance, benefits, not having to worry about present or future income or welfare.
- _____ **Stability:** Having a work routine and job duties that are largely predictable and do not change over time.
- _____ **Meaningful Work:** Work that provides personal meaning to you, allows you to make an impact, and/or matches your values.
- _____ **Respect:** A work environment in which you are treated with respect and dignity.

Career/Business Characteristics – Exploration Questions

Which is the most important characteristic to you?

How can you build these characteristics into your present job?

What new job would have these characteristics?