

### Job Offer Power Factors

Factor	Your Favor	Their Favor
<b>Business Climate Factors</b>		
Overall state of the economy		
State of the industry		
Employment level		
Industry demand		
Profession demand		
<b>Company Factors</b>		
Profitability		
Business Cycle (startup, growing, stable, turnaround)		
<b>Hiring Manager Factors</b>		
Urgency to fill the position		
Decision-Making authority		
Staffing Budget		
<b>Applicant Factors</b>		
Other offers		
Technical expertise, unique knowledge		
Resources (finances, professional network)		
Competition from other candidates		